



December 12, 2009

Dear Friend of the Day Care,

Thank you for your generous support of the Davidson-Cornelius Day Care. We are blessed with an extremely generous community. Your support helped us exceed our goal and achieve the following over the last three months:

- Hire Courtenay O'Neil as interim director. With a Master's degree in early childhood education and experience in a "More at Four" Program, Courtenay brings valuable expertise and leadership to the Day Care.
- Continue to provide quality daycare for children of all economic and social backgrounds. While we still have parents who struggle to make ends meet, their children remain confident, happy and learning as they enjoy the daily benefits of our enrichment program.
- Apply for the "Reach for the Stars" program to raise our star rating. The state has reviewed our teachers' educational records, completed an environmental study, and provided initial recommendations, which the director and teachers are implementing.
- Add a part-time program. This new program helped raise our enrollment numbers. Coupled with our grass roots marketing effort, we have increased our enrollment from 27 to 37.
- Convene a Task Force. This talented group completed a marketing study, business plan, and annual budget. They presented their recommendations to the board in December and will present their recommendations in an open forum in early January.
- Reorganize management of the Center. We have separated the director's role and the financial responsibilities, hiring a new bookkeeper, Diane Dreffer, to manage the day-to-day finances of the operation.
- Stabilize our finances. Donations have provided support for teachers' salaries, while tuition dollars have been used to cover other bills. We now have funding to keep the Day Care open through March.
- Reorganize the board. We are currently working to add members to the board with expertise in finance, marketing and fundraising. I will step down as president, January 1st. Eileen Keeley will replace me as president, bringing new energy and direction to the board.

None of what has been accomplished could have happened without your generous support and the commitment that our community has made to the Day Care. This community treasure has been meeting a critical need in our community for forty years. Thank you for your continued support as we develop plans to allow the Day Care to serve this community for the next forty years.

Best wishes for a wonderful holiday.

Sincerely yours,

Carol Higham, President, Board of Directors

P.S. Please be on the look-out for a year-end receipt in January. Thank you!

North Mecklenburg Child Development Association
P.O. Box 848 | Davidson, NC 28036 | 704.892.1228