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MI-CONNECTION CUSTOMERS CAN WATCH CHARLOTTE BOBCATS ON FSN SOUTH

70 GAMES TO BE TELEVISED BY REGIONAL SPORTS NET IN '08-09 NBA SEASON

MI-Connection cable customers can watch the remainder of the Charlotte Bobcats 2007-08 NBA season televised games thanks to a FSN South and Charlotte Bobcats new long-term rights agreement, making FSN South the exclusive regional television rights holder of the Bobcats. FSN South – in conjunction with its sister network SportSouth – will televise the remaining televised Bobcats' games. Of the remaining games, two are scheduled on FSN South and two on SportSouth. FSN South is on MI-Connection channel 37 and SportSouth is on MI-Connection channel 67. Beginning with the 2008-09 NBA season, FSN South will deliver a minimum of 70 game telecasts per season. See below for the 2007-08 FSN South and SportSouth Bobcats' schedule:

Wednesday, April 9 @ 7:30 p.m. ET – @ New York Knicks – SportSouth
Saturday, April 12 @ 7 p.m. ET – @ Indiana Pacers – FSN South
Tuesday, April 15 @ 7:30 p.m. ET – @ New Jersey Nets – FSN South
Wednesday, April 16 @ 7 p.m. ET – vs. Philadelphia 76ers – SportSouth

"The addition of the Charlotte Bobcats to FSN South's lineup of Carolina-based professional and collegiate sports solidifies our network's position as the local sports destination for sports fans throughout North Carolina and South Carolina," said Jeff Genthner, senior vice president and general manager of FSN South and SportSouth. "Our commitment will go far beyond simply televising games. We will provide fans with an expansive presentation of Bobcats' programming including pre- and post-game coverage and original programs that showcase Bobcats' players and coaches and offer an all-access, behind-the-scenes look at the team."

Added Genthner: "As the exclusive local television rights holder for the Bobcats and the Carolina Hurricanes and the largest provider of ACC, SEC, SoCon and Big South collegiate programming, FSN South and SportSouth are the local sports destinations for sports fans throughout the Carolinas."

"FSN South is a leader in the industry, and we're proud to be a part of the quality sports programming that they produce every single day," said Bobcats Sports & Entertainment President and Chief Operating Officer, Fred Whitfield. "This agreement gives us an opportunity to elevate our brand through association with a well-respected media partner like FSN South and meet the needs of our fan base throughout the Carolinas who will now get to see the Bobcats play on a regional sports network."

Starting with the 2008-09 NBA season, FSN South and SportSouth will televise a 30-minute pre-game and expanded post-game coverage for all 70 game telecasts and will produce a select number of games in high definition. Charlotte Bobcats' play-by-play announcer Steve Martin will be joined in the FSN South booth by analyst Henry Williams and courtside reporter Stephanie Ready.

FSN South, the nation's largest regional sports network, reaches more than 12 million cable and satellite homes in seven states in the Southeast, and SportSouth reaches more than nine million cable and satellite homes across a six-state region. Through its affiliates and other Fox Networks Group-owned networks, FSN reaches more than 70 million homes through 16 owned-and-operated networks. Headquartered in Los Angeles, FSN serves as the television home to more than half of all MLB, NHL and NBA teams based in the United States and produces close to 5,000 live local events each year, including more than 1,600 in high definition.

About MI-Connection

MI-Connection (pronounced My Connection) is the locally owned and operated cable and Internet system serving the towns of Mooresville, Davidson and Cornelius in the counties of Mecklenburg and Iredell in North Carolina. The mission of MI-Connection is to be the provider of choice for our residents, enterprises and institutions by furnishing the best in home entertainment and business solutions at leading value. To deliver exceptional customer service with speed and reliability. To listen to our customers and respond with product and solutions that exceed their expectations. To develop an entity that is a source of pride in the community we serve. For more information about MI-Connection, visit www.mi-connection.com.

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