

## Definitions to be Added to Planning Ordinance

**LED:** Light-emitting-diode is a semiconductor diode that emits light when a voltage is applied to it and that is used especially in electronic devices.

**Raceway:** Metal channel boxes used for mounting individual channel letters.

**Sign Area:** The is calculated by drawing one parallelogram around the text, images, and logos adding a two-inch border on all sides and calculating the size of the resulting box.

**Sign Board:** The sign area together with any material or color forming an integral part of the display or used to differentiate the sign from the background against which it is placed and all of its components, including the frame. The sign structure is not considered a component of the sign board.

**Sign Copy:** Texts, images, and logos used or displayed for the purpose of advertising.

**Sign Package:** Application submittal requirements for commercial and mixed-use developments.

**Sign Types:** The following are types of signs included in this ordinance:

**A-frame Sign:** A double-sided, portable sign used as a temporary marketing tool for attracting passersby to a commercial establishment.

**Awning Sign:** A sign painted or printed onto an awning.

**Channel Letter Sign:** A sign consisting of extruded metal structures with clear, plastic faces and internal neon illumination.

**Door Sign:** A sign applied, mounted or painted on the solid portion of a door; or a sign that is attached, applied, painted, silk screened, or etched onto the glass pane of a door.

**Easel Sign:** A single-sided, portable sign generally placed on a tripod structure located next to the primary entrance to a commercial establishment.

**Freestanding Sign:** A sign supported by one or two posts, poles, or other supporting structures.

**Hanging Sign:** A sign suspended from a canopy, under a second floor balcony or within an entry alcove.

## Exhibit V (a)

**Marketing Sign:** A freestanding sign displaying availability of spaces within a commercial building, such sign may display the developers name, agent name and contact information.

**Projecting Sign:** A sign directly attached and not parallel to a building facade or dependent upon a building for its support.

**Restaurant Menu Sign:** A wooden or metal framed box mounted on the wall next to the restaurant's primary entrance displaying menu items and other pertinent information.

**Reverse Channel Letter Sign:** A sign consisting of extruded metal structures with metal faces and sides and internal neon illumination. The letter is spaced off of the wall slightly so that a halo is formed around the letter.

**Service Entrance Sign:** A sign identifying delivery entrance(s).

**V-shaped Sign:** A double-sided, freestanding sign with non parallel sign boards presenting a "V" shape appearance.

**Vehicle Sign:** A sign affixed to, painted on, or placed in or upon any parked vehicle, parked trailer, or other parked device capable of being towed, with the primary purpose of additional signage for the business.

**Window Sign:** A sign affixed to the surface of the glass or visible through a window within one foot of the glass and visible from the public view.

## Definitions to be Deleted from the Planning Ordinance

Bulletin Board

Flashing Sign

Ground Mounted

Identification Sign

Sidewalk Sign

Sign Structure or Support

## Exhibit V (a)

Vehicular sign

### Definitions to be Revised

Awning: A structure made of cloth, metal, or ~~other~~ flexible material affixed to a building in such a manner that it shades windows or doors below, but is not a constructed canopy.

Canopy ~~and Awning~~ Signs: A sign attached to or painted onto a canopy ~~or awning~~.

Building Directory Sign: A sign ~~which identifies~~ identifying ~~multiple uses~~ commercial tenants in a multi-tenant building.

Mobile Sign: A sign that is not permanently attached to the ground, a structure, or a building, and which can easily be moved from one location to another.

Wall Sign: A sign directly attached and parallel to ~~an exterior wall of a building~~ façade or dependent upon a building for its support. Signs directly painted on walls shall be considered wall signs.

Exhibit V (a)